Product Keynote
Visual Analytics at the Point of Decision

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Our Core Beliefs

Harness the collective **human intelligence** of an organization so that Business Intelligence can be optimized.

Deliver *naturally intuitive* solutions that bring the best out of the people that use them.

Innovate to allow people to constantly **adapt** to changing environments.
How Qlik delivers today

Visual analytics at the point of decision

An analytics platform for everyone
Analyze. Deliver. Win
Decide with Confidence

Agility through Innovation

Superior Solutions that Challenge the Norm
Leadership driven by Ongoing Innovation
Accelerating Agile, Data-Driven Businesses

Partners in your success

Industry & Solution Oriented Services
Our Community, Your Success
Experienced Partners, Delighted Customers
Bringing a new perspective on BI and analytics

Innovative platform approach giving everyone the ability to answer not just ‘what happened’, but ‘why’ and ‘what is likely to happen’

A platform for visual analytics not a data visualization tool

Centrally deployed guided analytics, self-service data discovery and embedded analytics in any enterprise or web application

Agility for the business user, with trust and scale for IT

Data sourcing and preparation, visualization and analytics, collaboration and reporting all within a governed framework

How we deliver tomorrow

Visual Analytics at the Point of Decision
How Qlik is innovating

**Analytics**
Guided, embedded, self-service, collaborative

**Data**
Access, smart load, governed data, big data

**Cloud**
Create & share, managed cloud, value added services, ecosystem

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Qlik Sense™

QlikView®

Cloud

QlikView® NPrinting

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Qlik® Analytics Platform

Associative Engine Technology, API’s, Toolkit…
What's New in Q2?

QlikView
Create great looking reports fast
Distribute customized reports
Drive operational efficiencies

NPrinting

Qlik Sense
Smart Data Load
Print and export
Smart Data Compression

Enterprise 2.0

Qlik Sense
Create & share Qlik Sense visualizations in the cloud
Share your ideas with the world – Qlik Sense Charts

Cloud
5 users for free

Qlik
Comprehensive library of data
Easy integration
Both free and paid services

DataMarket

Qlik Analytics
Web mashups with open APIs
Custom extensions
Custom development

Platform
Seeing is believing
What can you expect next?

- QlikView 12
- Qlik Cloud
- Next generation reporting and office integration
- Self-service data prep and governed data
- Mobility
Experience it for **yourself**

- **Try an App**
  [Sense-Demo.Qlik.com](http://Sense-Demo.Qlik.com)

- **Create an App**
  [Qlik.com/Download](http://Qlik.com/Download)

- **Share an App**
  [QlikCloud.com](http://QlikCloud.com)

- **Test your Skills**
Thank You